



# College Goal Sunday<sup>SM</sup> in South Dakota

1-866-578-4625

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**PRESS RELEASE****FOR IMMEDIATE RELEASE**

January 25, 2010

## GOVERNOR ROUNDS PROCLAIMS FEBRUARY 21, 2010 AS COLLEGE GOAL SUNDAY<sup>SM</sup>

Governor Michael Rounds recently issued a proclamation (ATTACHED) declaring February 21, 2010, as South Dakota College Goal Sunday<sup>SM</sup>. The South Dakota Association of Student Aid Administrators is assisted by the South Dakota School Counselors, South Dakota Indian Counselors, GEAR UP, TRIO, Education Assistance Corporation, and other volunteers across the state in this effort to inform South Dakota families about the availability of financial aid to help pay for college.

College Goal Sunday<sup>SM</sup> in South Dakota is scheduled in twelve sites across South Dakota from 2-4 p.m. The event has been set up to help students and parents complete the FAFSA (Free Application for Federal Student aid). Completing the FAFSA is the first step to take in order to receive federal financial aid. Participants can pre-register by calling toll free 1-866-578-4625 or logging on to [www.collegegoalsd.org](http://www.collegegoalsd.org). Students (and parents) must bring their completed 2009 income tax forms, W-2s, and other income documents. A 4-digit PIN from the U.S. Department of Education can also be obtained beforehand, or at the event, in order to electronically sign the FAFSA. The PIN can be obtained at [www.pin.ed.gov](http://www.pin.ed.gov).

An added bonus for participants is that \$6,000.00 in education scholarship funds have been made available also to help fund a student's education. College Goal Sunday<sup>SM</sup> in South Dakota participants can submit their name to win a \$500 education award that will be available through a drawing at each of the 12 event sites. Each of the \$500 awards can be used at any college, university or technical school in South Dakota.

The College Goal Sunday<sup>SM</sup> program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc. and with supplemental support from Lumina Foundation for Education. College Goal Sunday<sup>SM</sup> in South Dakota is sponsored by the South Dakota Association of Student Financial Aid Administrators (SDASFAA).

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### College Goal Sunday<sup>SM</sup> in South Dakota Event Sites – February 21, 2010, 2 – 4 p.m.

<b>Aberdeen</b> Northern State University Beulah Williams Library - 1200 S Jay St	<b>Flandreau</b> Flandreau Public School 600 Community Drive	<b>Mission</b> Sinte Gleska University 101 Antelope Lake Circle	<b>Rapid City</b> Western Dakota Technical Institute 800 Mickelson Drive
<b>Agency Village</b> Tiospa Zina Tribal School 1 Tiospa Zina Drive (South of Sisseton)	<b>Kyle</b> Oglala Lakota College	<b>Mobridge</b> Mobridge High School 114 10th St. East	<b>Sioux Falls</b> University Center North 4801 N. Career Ave. <u>(HWY 38 &amp; I-90)</u>
<b>Eagle Butte</b> Cheyenne-Eagle Butte High School Main Street & East Frontier Street	<b>Pine Ridge</b> Oglala Lakota College	<b>Pierre</b> Capital University Center 925 E. Sioux Ave.	<b>Wagner</b> Wagner High School Walnut Avenue SW