



College Goal SundaySM in South Dakota

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www.collegegoalsd.org

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MEMORANDUM

From: Jay Larsen, Coordinator
Peggy Kuck, Publicity Committee
Date: January 4, 2010
RE: 2010 College Goal Sunday Publication Materials

The SD Association of Student Financial Administrators have made preparations for the fourth annual College Goal Sunday event, scheduled for **Sunday, February 21, 2010 from 2-4 p.m. at 12 locations across South Dakota**. This FREE event has been developed for students and parents across South Dakota to have the opportunity to receive hands-on, line-by-line assistance in completing their FREE Application for Federal Student Aid (FAFSA) in order to apply for money to help pay for their colleges expenses as they consider attending college this next year.

Please find enclosed the publication documents that have been prepared for this event, including posters, a press release, sample public service announcements, bookmarks and ad slicks that can easily be placed in your local newspaper, high school newspaper/newsletter, or any other publications you wish in order to get the word out about this very special event. Each of these publications can be downloaded from the South Dakota College Goal Sunday web page at:

<http://www.collegegoalsd.org/materials.html>

We are asking that you assist us in spreading the word to students and parents as we need a few things from the participants as they consider attending:

- 1.) Students should pre-register at www.collegegoalsd.org so that we can be sure to have enough people and supplies at the 12 locations.
- 2.) Students and parents can obtain their individual 4-digit pin from the U.S. Department of Education at www.pin.ed.gov either before or during the event – this PIN allows them to electronically sign their FAFSA.
- 3.) Students and parents should bring their 2009 income tax information, W-2s, etc., so that we can give them the line-by-line instruction they may need to walk away from the event with the FAFSA completely finished.

Thank you very much. We look forward to working with you and your students and parents. *If you have any questions about the enclosed materials, or need additional materials, please feel free to contact either of us at your convenience.*

College Goal SundaySM in South Dakota Event Sites – February 21, 2010, 2 – 4 p.m.

Aberdeen Northern State University Beulah Williams Library - 1200 S Jay St	Flandreau Flandreau Public School 600 Community Drive	Mission Sinte Gleska University 101 Antelope Lake Circle	Rapid City Western Dakota Technical Institute 800 Mickelson Drive
Agency Village Tiospa Zina Tribal School 1 Tiospa Zina Drive (South of Sisseton)	Kyle Oglala Lakota College	Mobridge Mobridge High School 114 10th St. East	Sioux Falls University Center North 4801 N. Career Ave. <u>(HWY 38 & I-90)</u>
Eagle Butte Cheyenne-Eagle Butte High School Main Street & East Frontier Street	Pine Ridge Oglala Lakota College	Pierre Capital University Center 925 E. Sioux Ave.	Wagner Wagner High School Walnut Avenue SW